

# Invitation online seminar

## Leading the way to a more efficient Healthcare Supply Chain – GHX Europe



### Description

Order management in healthcare is complex and can therefore take up a lot of time. Incorrect order information can overload systems and cause delays in processing customer orders. This is due to low-quality data – one of the biggest challenges for healthcare suppliers.

As the leading company in cloud-based supply chain technology, Global Healthcare Exchange (GHX) addresses these and other challenges within the healthcare industry. GHX solutions help manufacturers and suppliers streamline processes, save money and build sustainable relationships with hospitals.

During the webinar, GHX, as a partner of Sana Purchasing & Logistics, will give a tour of its digital eCommerce platform and demonstrate together with one of their customers how suppliers can use intelligent and data-driven solutions to make their order management more efficient, faster and easier.

### Target group

Industrial partner: Specialists/ Executives from the areas of Strategic and Purchasing, Controlling, Master Data Management, IT, Category Management, Supply Chain Management and Managing Directors.

### Content

- Introduction GHX
- Live Demo Supplier Exchange Services
- Live Demo Intelligent Business Rules
- Customer Reference
- Questions and Answers

### Speakers

**Martin Wabara**  
Head of Supplier Sales  
Europe, GHX Europe

**Jerome Lukas**  
Strategic Account  
Manager, GHX Europe

**Christoph Matt**  
Management IT  
purchasing & logistics  
e-Healthcare Supply Chain  
Sana purchasing & logistics

### Event date

**01/27/2022**

15:00 – 16:00 h CEST

**note: english speaking webinar**

registration via mail or [online](#)  
(user account necessary)

After registration you will receive a participation link (Microsoft Teams) and further information. The online seminar consists of a lecture with audio / video transmission. You will have the opportunity for a direct exchange with the speakers.

### Registration

(registration deadline: 01/25/2022)

**Andrea Melchert**

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➔ [Register here](#)